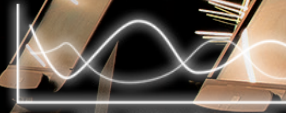


FACILITY CONNECT | CONNECT SYSTEM | PARTNER CONNECT



TOTAL WORKOUTS & HOURS



TOTAL WORKOUTS & HOURS



SOFTWARE UPDATES

EQUIPMENT STATUS

88%

75%  
ONLINE

*LifeFitness*

**HAMMER  
STRENGTH**

# DIGITAL SOLUTIONS

Inspiring the world to work out

## ENHANCE YOUR MEMBER EXPERIENCE EMPOWER YOUR FACILITY



**FACILITY  
CONNECT**



**CONNECT  
SYSTEM**



**PARTNER  
CONNECT**

LifeFitness / HAMMER  
STRENGTH

DIGITAL SOLUTIONS

# MAXIMISE YOUR INVESTMENT



E M P O W E R  
Y O U R B R A N D

Life Fitness / HAMMER  
STRENGTH

FACILITY CONNECT

72  
MINUTES

ELEVATE YOUR BUSINESS WITH  
**FACILITY CONNECT**

Facility Connect is the ultimate solution for managing and customising Life Fitness equipment. Maximise your equipment lifespan, personalise the experience, and make data-driven decisions to unlock the full potential of your investment.



## **EQUIPMENT MANAGEMENT**

Have direct oversight of your Life Fitness equipment, facilitating effortless management of settings, real-time status monitoring, and seamless access to vital data.

## **SOFTWARE UPDATE ASSURANCE**

Ensure that equipment software is always up-to-date, guaranteeing optimal performance and functionality.

## **INSIGHTFUL DATA ANALYTICS**

Harness the power of data to gain valuable insights into equipment usage patterns and exerciser behaviours.

## **ENHANCED BRAND RECOGNITION**

Boost brand recognition and facilitate helpful onboarding videos, personalised workouts or branded home screens.

## **STREAMLINED MAINTENANCE**

Perform preventative maintenance actions and communicate with Life Fitness customer support teams for service requests.

## **TRANSPARENT TICKET STATUS**

Get clear visibility into the status of service and repair tickets, to stay informed and proactive in addressing equipment issues.

# INSPIRE YOUR EXERCISERS

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STRENGTH

## CONNECT SYSTEM

CONNECT APP | CONNECT SYSTEM | TRAINER CONNECT

E M P O W E R  
Y O U R T E A M



# THE LIFE FITNESS CONNECT SYSTEM CONSISTS OF 3 TOOLS THAT SUPPORT YOUR BUSINESS AND HELP YOUR MEMBERS ACHIEVE THEIR FITNESS GOALS



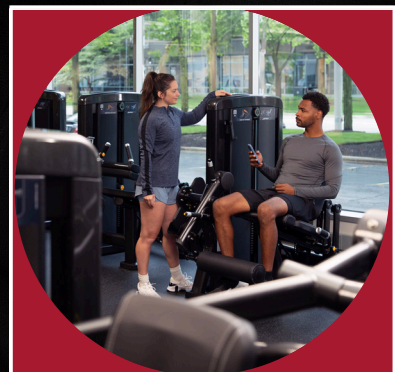
## CONNECT APP

Stay in constant contact with your exercisers and learn valuable insights from their usage data.



## CONNECT KIT

Bring your strength and workout stations to life. Increase your ROI by giving your members a connected experience.



## TRAINER CONNECT

Streamline the trainer-client relationship in one intuitive platform.

# CONNECT SYSTEM

# CONNECT APP

## ONE APP, UNLIMITED WORKOUTS, CONSISTENT ACHIEVEMENT.

The Life Fitness Connect app not only empowers your exercisers with coaching, guidance and access to on-demand instructor-led workouts, but it also keeps them motivated by tracking personal progress. One app gives their fitness goals a home.



# CONNECT SYSTEM

## KEY FEATURES OF CONNECT APP

### **DATA COLLECTING**

Members can view workout history graphs, time tracking, weight, rep count and more.

### **PERSONALISED TRAINER CONTENT**

Trainers can create workouts, talk with clients, and track progress in one place.

### **GAMIFIED WORKOUTS**

An interactive workout experience creates an engaging experience for the member.

### **WORKOUT GUIDANCE**

Provide workout programming to onboard new members and navigate your equipment.

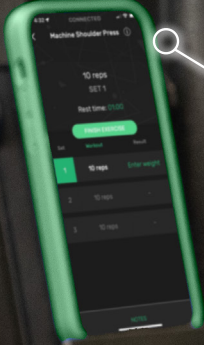
### **MEMBER COMMUNICATION**

Send notifications of new programmes, trainer availability, facility updates and fitness advice.

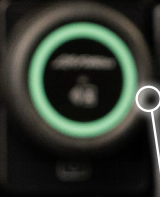
### **CARDIO AND STRENGTH CONNECTION**

Exercisers seamlessly track strength & cardio workouts with the tap of a phone.

# CONNECT SYSTEM



PHONE HOLDER

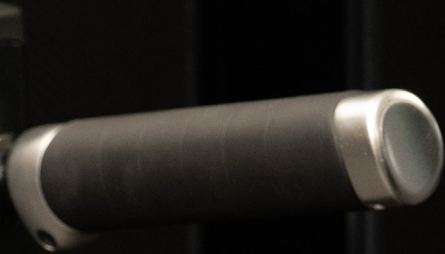


PUCK

# CONNECT KIT

## CONNECT NEW AND EXISTING EQUIPMENT EFFORTLESSLY.

Easily connect and add tracking capabilities to new and existing equipment with the Connect Kit. Bringing traditional strength and workout stations into your new digital operation, and giving you more functionality than ever from your investment.



MAIN UNIT



EQUIPMENT

## CONNECT SYSTEM

# KEY FEATURES OF CONNECT KIT

### STRENGTH USAGE DATA

Gain insights into traditional offline equipment to maximise lifespan.

### BATTERY POWERED

No cords are needed, which eliminates excess clutter. Plus the long-life span saves you maintenance time.

### WELCOME NOTIFICATIONS

Connect with your exercisers the minute they step through the door with personalised messages.

### REAL-TIME ANALYTICS

Every rep and every set recorded in real-time across all your strength machines.

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STRENGTH

CONNECT SYSTEM

# TRAINER CONNECT

A one-stop platform for trainers to deliver personalised coaching both in and out of your facility, giving thoughtful guidance and creating a new level of exerciser engagement.

# CONNECT SYSTEM

## KEY FEATURES OF TRAINER CONNECT

### INTUITIVE PROGRAMME BUILDER

Build tailored workout programmes for your clients.

### MEMBER TRENDS

Understand exerciser preferences to shape tailored workouts regimens.

### CLIENT MANAGEMENT

Stay on top of client engagement with insights into exerciser fitness journeys.

### GAIN EXPOSURE

Increase your trainers' brands and help them discover and reach new clients.

### HEALTH AND WELLNESS TIPS

Be the wellness authority in your customers' lives by sending hints & tips.

### HEALTH TIPS & NOTIFICATIONS

Communicate directly with exercisers to keep them up-to-date and engaged.

## PARTNER CONNECT

# PARTNER CONNECT

The industry-first open software platform that integrates your preferred industry-leading software providers to create a seamless experience for your facility management.

### **APPS & WEARABLES**

Exercisers can connect to Life Fitness to track their data to other top fitness apps and health devices.

### **FACILITY SOFTWARE**

Integrate other facility management and service software with the Life Fitness platform to get a holistic view of your product performance.

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STRENGTH

# PARTNER CONNECT



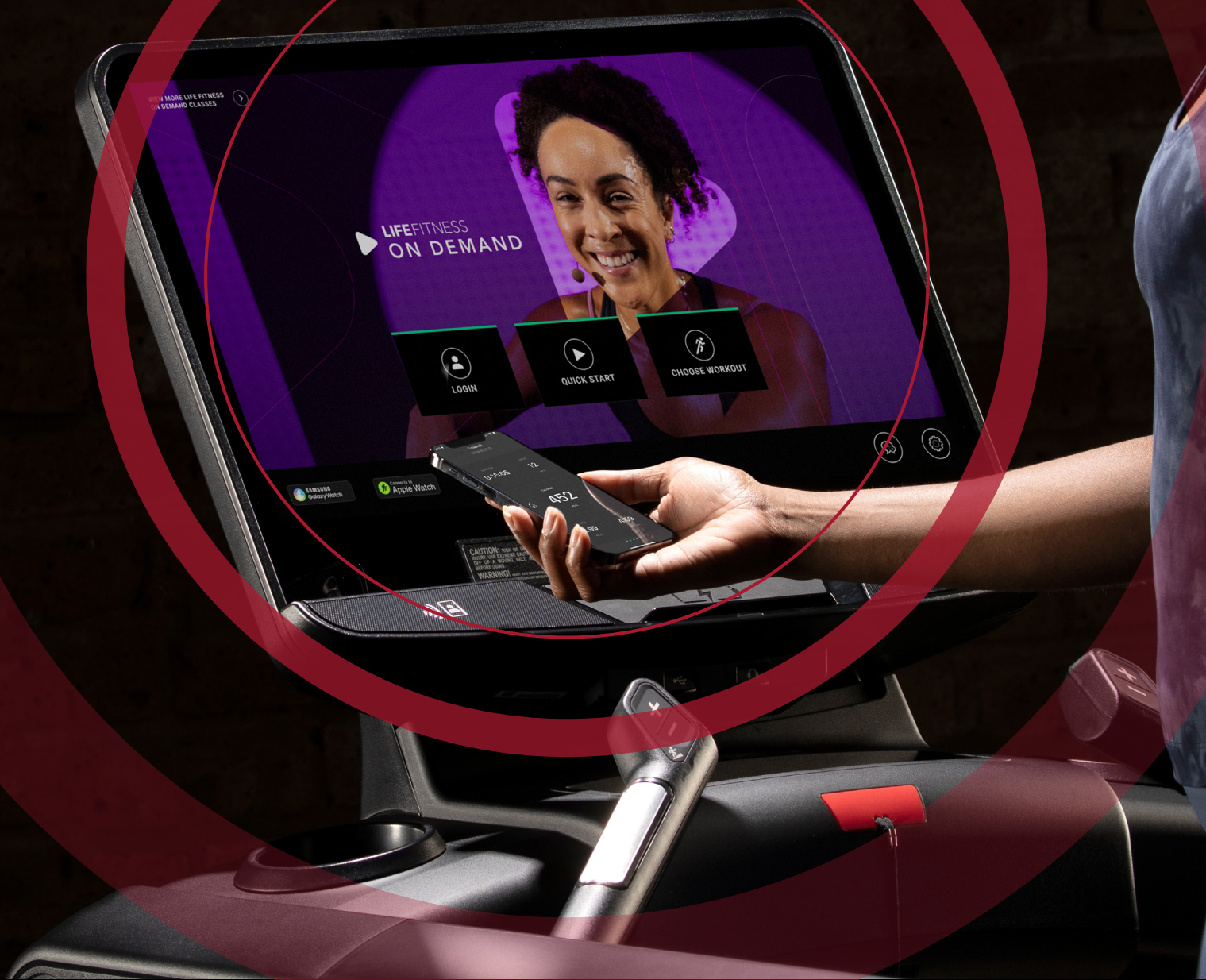
## **FITNESS PARTNERS**

Connect our products to alternative fitness equipment and analysers for exercisers to track their holistic fitness experience.

## **COLLABORATIVE DEVELOPMENT**

Work with our design team to integrate your customer software on-product and further personalise products to your unique fitness programming.

FACILITY CONNECT | CONNECT SYSTEM | PARTNER CONNECT



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STRENGTH**

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